

# STAT 545: Categorical Data Analysis (Part II)

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Fall 2015 at Rice University

# Overview of Part II of this class

Oct 19, 2015 to December 2, 2015. There will be homework/projects and a final exam

- Regression model for binary data
- Regression model for counts data
- Regression model for ordinal data
- Extensions of standard regression models for categorical data
- Marginal models for longitudinal categorical data
- Conditional models for longitudinal categorical data

# Logistic Regression Model

$$\begin{aligned}\pi(x) &= P(Y = 1|X = x) = 1 - P(Y = 0|X = x) \\ &= \text{expit}(\alpha + \beta x) = \frac{\exp(\alpha + \beta x)}{1 + \exp(\alpha + \beta x)} \in (0, 1)\end{aligned}$$

$$\text{logit}[\pi(x)] = \log \frac{\pi(x)}{1 - \pi(x)} = \alpha + \beta x \in (-\infty, \infty)$$

- ① Binary outcome; for binomial outcome, the model is similar
- ② Interpretation of  $\beta$  (log odds ratio)
- ③ Simple visual model checking by grouping (§ 5.1.2)
- ④ Logistic regression with retrospective studies (§ 5.1.4)
- ⑤ Model fitting through maximum likelihood estimation (§ 5.5)
- ⑥ Inference about model parameters and probabilities (§ 5.2.1)
- ⑦ Checking goodness of fit (§ 5.2.5)

# The (log) odds ratio and its interpretation

$$\text{logit} [\pi(\mathbf{x})] = \alpha + \beta x$$



$$\text{logit} [\pi(\mathbf{x})] = \alpha + \beta_1 x_1 + \beta_2 x_2 + \dots \beta_p x_p$$

# Simple visual model checking by grouping

- 1 Group the (continuous) covariate into 10 categories by cutoffs at the quantiles, with  $n_i$  subjects in each group ( $i = 1, 2, \dots, 10$ )
- 2 Calculate the average covariate within each group ( $\bar{x}_i$ )
- 3 Calculate the proportion of  $Y = 1$  within each group ( $\bar{y}_i$ )
- 4 Plot logit of  $\bar{y}_i$  vs.  $\bar{x}_i$ . It should be approximately a straight line
- 5 Note: may need correction when  $\bar{y}_i = 0$  or 1.

$$\log \frac{\bar{y}_i}{n_i - \bar{y}_i} \Rightarrow \log \frac{\bar{y}_i + 0.5}{n_i - \bar{y}_i + 0.5}$$

- 6 Only work with a single covariate

## Logistic regression with retrospective studies (§ 5.1.4)



# Model fitting through maximum likelihood estimation (§ 5.5)



# Inference on parameters and probabilities (§ 5.2.1)

Test  $H_0 : \beta = 0$  in logistic model  $\text{logit} [\pi(x)] = \alpha + \beta x$

- ① Wald, Likelihood ratio, and Score tests are applicable (§ 1.3.3)
- ② The predicted probability and **its confidence interval**





## Checking goodness of fit (§ 5.2.3)

$$\text{logit} [\pi(\mathbf{x})] = \alpha + \beta_1 x_1 + \beta_2 x_2$$

- 1 Visual checking through grouping (works best with a single covariate)
- 2 Adding interactions, quadratic terms, etc., and testing for significance or looking at AIC/BIC: problematic but widely used
- 3 Making the model more flexible by using splines
- 4 Global goodness of fit checking by *Hosmer & Lemeshow test*

$$\sum_{i=1}^g \frac{\left( \sum_j y_{ij} - \sum_j \hat{\pi}_{ij} \right)^2}{n_i \left( \sum_j \hat{\pi}_{ij} / n_i \right) \left[ 1 - \left( \sum_j \hat{\pi}_{ij} \right) / n_i \right]} \sim \chi_{g-2}^2$$

- A large value of any global fit statistic merely indicates *some* lack of fit but provides no insight about its nature

# Logistic models with categorical predictors (§ 5.3)

- When there is a single categorical predictor, the data can be arranged in an  $I \times 2$  contingency table (e.g., Table 5.3)
- When the categories are unordered (e.g., nominal data), the (saturated) model is  $\text{logit}(\pi_i) = \beta_i$  ( $i = 1, 2, \dots, I$ ), with  $I$  unknown parameters.
- We may write the model as  $\text{logit}(\pi_i) = \alpha + \beta_i$  with set-to-zero constraint  $\beta_1 = 0$  or sum-to-zero constraint  $\sum_i \beta_i = 0$
- The model for subject  $j$  ( $j = 1, 2, \dots, n$ ) is  $\text{logit}(\pi_j) = \alpha + \sum_{i=1}^I \beta_i 1\{j \in \text{group } i\}$
- When the categories are ordered (e.g., ordinal data), we may assume that  $\text{logit}(\pi_i) = \alpha + \beta x_i$ 
  - The number of parameters reduced with the linear assumption.
  - Be careful about coding  $x_i$  ( $i=1,2,\dots,I$ ): (1,2,3) or (1,4,9)?
  - Treat the  $x_i$  like a continuous variable.

## Cochran-Armitage Trend Test (§ 5.3.5)


- Developed by Armitage (1955) and Cochran (1954) for  $I \times 2$  tables with ordered rows
- They used a linear probability model  $\pi = \alpha + \beta x_i$
- It is a chi-square test of the independence between rows and columns under the linear assumption.  $H_0 : \beta = 0$ .
- This test is equivalent to the score statistic for testing  $H_0 : \beta = 0$  in the linear logit model.
- Using directed models can improve inferential power
  - If the trend is indeed linear, making use of the linear trend (as in Cochran-Armitage test) is more powerful than not making use of the linear trend (as in  $\text{logit}(p_i) = \beta_i$ )

# Model Selection (§ 6.1)

The data set is  $\{Y_i, X_{1i}, X_{2i}, \dots, X_{pi}; i = 1, 2, \dots, n\}$ . The logistic regression model is


$$\pi(\mathbf{X}_i) = \text{expit}(\beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_p X_{pi})$$

The  $p$  covariates include interactions, quadratic terms, etc. We want to retain only the predictive covariates in the model.

- Model selection is both science and art
- The same principles that you learned in linear model class still apply
- Two goals: (1) complex enough to fit the data well; (2) relatively simple to interpret (avoid overfitting) 
- Confirmatory studies vs. exploratory studies

# How many covariates can be included in the model?

$Y_i \sim \text{Bernoulli}$  with  $\pi(\mathbf{X}_i) = \text{expit}(\beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_p X_{pi})$

- The effective sample size of a logistic regression is either  $\sum_i Y_i$  or  $n - \sum_i Y_i$ , whichever is smaller
- **The rule of thumb:** no more than the effective sample size divided by 10 (or, 10 events per covariate)
- Including too many covariates may cause non-convergence 
- Avoid multicollinearity, as in linear regression (📖 Page 209, Table 6.1)
  - The overall test is highly significant ( $p < 0.0001$ )
  - The individual covariates are, in general, not very significant due to the multicollinearity between the horseshoe crab's width and weight ( $r = 0.887$ )


# Forward, backward, and stepwise model selection

$Y_i \sim \text{Bernoulli with } \pi(\mathbf{X}_i) = \text{expit}(\beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_p X_{pi})$

- Forward procedure: (1) start with just the intercept (2) at each step, add the covariate with the smallest p-value in likelihood ratio or Wald test (3) stop when no more significant covariate is available (However, it can stop prematurely due to lack of power)
- Stepwise procedure: at each step, retest the significance of the terms added at previous stages
- Backward procedure: (1) start with full model (2) at each step, remove the covariate with the largest p-value (3) stop when all remaining covariates are significant. (However, full model may not be stable)
- The dummy variables for a single categorical covariate should be added or removed together (likelihood ratio test); do not place an interaction in the model without the main effect terms
- SAS PROC LOGISTIC offers additional entry and exit p-value criteria

# Further comment on forward, backward, and stepwise model selection

$Y_i \sim \text{Bernoulli}$  with  $\pi(\mathbf{X}_i) = \text{expit}(\beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_p X_{pi})$




-  Page 211, Table 6.2 illustrates
  - three-way interaction is usually not significant (e.g., lack of power) and not desirable (hard to interpret)
  - dropping multiple covariates at once using likelihood ratio test (LRT) or dropping them one at a time (Wald or LRT)
- All these procedures are not rigorously justified (*ad hoc*); use with caution!
- Modern approaches are available (LASSO, bagging, etc.)
- Philosophically, there is no such thing as “the correct model” or “the true model”: ALL MODELS ARE WRONG, SOME ARE USEFUL — George Box

# Akaike Information Criterion (AIC)

Select the model with smaller AIC or BIC ( $L$ : maximized log likelihood;  $m$ : number of parameters in the model;  $n$ : sample size)

$$AIC = -2L + 2m$$

$$BIC = -2L + \log(n)m$$


- **Rationale:** Including more covariates will always include the log likelihood, but may cause overfitting; so we put a “penalty” by adjusting for the size of the model. There are mathematical reasons why the penalty must take this form.
- Other penalties are available: HQ, DIC, etc.
- BIC puts more penalty on larger model, and therefore tends to select the simpler model  Page 213
- Like scatter plot smoothing, the “desired” amount of penalty is a somewhat subjective choice 
- Need a comprehensive assessment of AIC/BIC, significance, residuals, scientific rationale, parsimony and interpretability, etc. 



# Residuals: Pearson, Deviance, Standardized

Let  $y_i$  denote the binomial outcome for  $n_i$  trials at setting  $i$  of the explanatory variables,  $i = 1, 2, \dots, N$ . Let  $\hat{\pi}_i$  denote the model estimate of  $P(Y = 1)$ .



- Pearson residual is like the residual for linear regression, but with standardization
- Deviance residual is motivated from the likelihood and deviance (which resembles the sum of squares in linear regression)
- Standardized residual has an approximate  $N(0, 1)$  distribution and is the one that we usually use, BUT:
  - use it with grouped data (binomial instead of binary).  Page 217, Table 6.5

# Influence diagnosis for logistic regression

- A single observation can have a much more exorbitant influence in linear regression than in logistic regression, since linear regression has no bound on the distance of  $y_i$  from the expected value.
- Points that have extreme predictor values need not have high leverage. In fact, the leverage can be relatively small if  $\hat{\pi}_i$  is close to 0 or 1.

# Predictive power of a logistic regression model: pseudo $R^2$

- For linear regression  $Y_i = \mathbf{X}_i^T \boldsymbol{\beta} + \epsilon_i$ , the  $R^2$  is

$$R^2 = 1 - \frac{\sum_i (Y_i - \mathbf{X}_i^T \hat{\boldsymbol{\beta}})^2}{\sum_i (Y_i - \bar{Y})^2}$$

- For logistic regression, the analog

$$1 - \frac{\sum_i (Y_i - \hat{\pi}_i)^2}{\sum_i (Y_i - \bar{Y})^2}$$

may not be nondecreasing as the model gets more complex  
(undesirable)



# Predictive power of a logistic regression model: pseudo $R^2$

For logistic regression, a more widely used measure is the pseudo  $R^2$  of McFadden (1974):  $\frac{L_M - L_0}{L_S - L_0} = 1 - \frac{L_M}{L_0}$

$$L = \log \prod_{i=1}^N [\pi_i^{y_i} (1 - \hat{\pi}_i)^{1-y_i}] = \sum_{i=1}^N [y_i \log \hat{\pi}_i + (1 - y_i) \log(1 - \hat{\pi}_i)]$$

- $L_M$  is the log likelihood evaluated at the MLE  $\hat{\pi}_i = \text{expit}(\mathbf{X}_i^T \hat{\beta})$
- $L_0$  is the log likelihood evaluated under the MLE of the null model:  
 $\hat{\pi}_i = N^{-1} \sum_i y_i$
- $L_S$  is the log likelihood evaluated under the saturated model with  
 $\hat{\pi}_i = y_i$ .  $L_S = 0$

# Receiver Operative Characteristics (ROC) curve

- $y_i = 0$  or  $1$ .  $\hat{\pi}_i \in (0, 1)$ . We classify the subject as a case ( $Y = 1$ ) when  $\hat{\pi} > c$  and control ( $Y = 0$ ) when  $\hat{\pi} \leq c$ .
- Sensitivity, specificity 
- ROC curve  p225
- The area under the ROC curve (AUC) is reported as c-statistic in SAS PROC LOGISTIC. It is a number between 0 and 1.  $AUC = 0.5$  is like flipping a coin. So  $AUC < 0.5$  is unlikely. Good classification requires  $AUC > 0.80$  (excellent,  $> 0.9$ ).